

**WPS wins Wisconsin business ethics award**  
*2016 BBB Torch Awards for Business Ethics and Integrity*  
*presented by the Wisconsin Better Business Bureau Foundation*

**MADISON, Wis.—May 18, 2016**—WPS Health Solutions is one of the winners of the 2016 BBB Torch Awards for Business Ethics and Integrity, presented by the Wisconsin Better Business Bureau Foundation.

WPS was named the winner in the category for more than 500 employees; Johnsonville Sausage of Sheboygan Falls was runner-up. Earning honorable mentions were CUNA Mutual Group of Madison and ManpowerGroup of Milwaukee. Results were announced on May 17 at a luncheon in Milwaukee. Accepting the award for WPS was Jane Keller-Allen, vice president of Internal Audit, Compliance and Risk.

WPS was nominated by Arianna Schmidt, a senior at Concordia University Wisconsin in Mequon. Her mother, Holly Schmidt, works for a WPS subsidiary, Arise Health Plan, in De Pere. Arianna and her Business Policy classmates worked in groups to choose ethical businesses to nominate for the BBB program. Various WPS departments then compiled supporting documentation for the nomination application, including a testimonial from a community organization.

The Torch Awards program recognizes Wisconsin businesses and nonprofit organizations that demonstrate excellence in ethical practices, service excellence, reputation, honest advertising, peer recognition, management practices and employee training in ethical behavior. A complete list of the results is available at [www.bbb.org/wisconsin](http://www.bbb.org/wisconsin).

**About WPS Health Solutions**

WPS Health Solutions is a nationally regarded government contractor and Wisconsin's leading not-for-profit health insurer. The WPS Health Insurance division offers affordable individual health insurance, family health insurance, high-deductible health insurance, and short-term health plans, as well as flexible and affordable group plans and cost-effective benefit plan administration for businesses. The WPS Government Health Administrators division administers Part A and B Medicare benefits for millions of seniors in multiple states, and the WPS Military and Veterans Health division serves millions more members who are active in the U.S. military, veterans and their families. In 2016, the international Ethisphere<sup>®</sup> Institute named WPS one of the World's Most Ethical Companies<sup>®</sup> for the seventh straight year. For more information about WPS, visit [www.wpsic.com](http://www.wpsic.com).