

## **Dr. Michael Ostrov promoted to Chief Medical Officer**

*He is the Wisconsin Medical Society's 2016 Physician Citizen of the Year*

**MADISON, Wis.—June 21, 2016**—Dr. Michael Ostrov has been promoted to Chief Medical Officer for WPS Health Insurance and Arise Health Plan, according to Executive Vice President Scott Kowalski.

Ostrov, who succeeds Dr. Phil Colmenares, had been Medical Director Network and Quality since joining WPS in February 2015.

A family medicine physician, Ostrov previously was Medical Director at Group Health Cooperative of South Central Wisconsin in Madison, and Chief Medical Officer at Agrace Hospice and Palliative Care in Madison and Janesville.

In April, Ostrov was named the Wisconsin Medical Society's 2016 Physician Citizen of the Year. He was selected for his extraordinary efforts in furthering the conversation about advance care planning and end-of-life care in Wisconsin.

A native of Detroit, Ostrov has a degree in psychology from the University of Michigan. He received his medical degree from St. Louis University and completed his residency at the Medical College of Wisconsin. He earned a master's degree in administrative medicine from the University of Wisconsin.

WPS Health Insurance and Arise Health Plan are two of the branded business units of WPS Health Solutions. Other brands are WPS Military and Veterans Health, WPS Government Health Administrators, and EPIC Specialty Benefits.

### **About WPS Health Solutions**

WPS Health Solutions is a nationally regarded government contractor and Wisconsin's leading not-for-profit health insurer. The WPS Health Insurance division offers affordable individual health insurance, family health insurance and high-deductible health insurance, as well as flexible and affordable group plans and cost-effective benefit plan administration for businesses. The WPS Government Health Administrators division administers Part A and B Medicare benefits for millions of seniors in multiple states, and the WPS Military and Veterans Health division serves millions more members who are active in the U.S. military, veterans and their families. In 2016, the international Ethisphere® Institute named WPS one of the World's Most Ethical Companies® for the seventh straight year. For more information about WPS, visit [www.wpsic.com](http://www.wpsic.com).