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AboutHealth and Arise Health Plan announce major agreement
Arise is first to negotiate a single contract with AboutHealth

Arise Health Plan has reached agreement with AboutHealth, a statewide health care organization committed to quality and efficiency, to offer co-branded products.

Arise is the first insurance company to contract with seven health systems and their Accountable Care Organizations (ACOs), through AboutHealth, making it easier for patients to access high-quality, efficient health care providers across the state of Wisconsin at an affordable price. The agreement outlines a commitment to progress toward population health management and a demonstration of value-based care.

AboutHealth's founding health systems include Aspirus, Aurora Health Care, Bellin Health, Gundersen Health System, ProHealth Care, ThedaCare and UW Health. Marshfield Clinic Health System recently joined AboutHealth, but is not yet part of the agreement at this time.

Arise and AboutHealth will offer co-branded individual and group coverage with AboutHealth providers for 2016, and will have individual and small-group plans on the Federally Facilitated Marketplace, or Exchange.

"We believe this is the future of health care, where partners come together to provide quality care at lower costs," said Scott Kowalski, Chief Operating Officer of Arise Health Plan.

AboutHealth President and Chief Executive Officer Greg Devine said, "We are pleased to announce this agreement with Arise Health Plan, which shares our vision for high-quality, value-based health care. This is an exciting time to be part of AboutHealth. We are building a new standard for health care for our patients and our communities."

The AboutHealth organization was developed to enhance clinical quality, increase efficiency, and improve customer experiences through shared practices. The Arise AboutHealth contracted providers presently provide access to care for about 90 percent of Wisconsin's population and also serve patients in Illinois, Iowa, Michigan, and Minnesota. These providers offer patients access to 47 hospitals and more than 7,000 providers.

Each of the participating organizations is a recognized leader for delivering some of the highest-quality, lowest-cost care in the state. Jeff Thompson, MD, chair of the AboutHealth Board of Directors and CEO of Gundersen Health System, said, "AboutHealth's membership is made up of high-quality and low-cost providers from nearly all parts of the state. Our partnership with Arise will be aimed at continuing to provide high-valued services, especially for individuals and group purchasers who seek coverage across a broad geography of the state."

For 2016, Arise will expand its service area to offer AboutHealth plans in 50 counties. (Depending on the county, offerings will include one or more of these plan categories: on-Exchange individual, off-Exchange individual, on-Exchange SHOP small group, off-Exchange small group, or large group.)

About Arise Health Plan: A wholly owned subsidiary of Wisconsin Physicians Service Insurance Corporation (WPS) in Madison, Arise Health Plan offers comprehensive and affordable health plan options and personalized service to businesses and residents. Arise offers a variety of individual health plans on and off the Marketplace, as well as affordable group health plans that encourage and reward employees for adopting healthier lifestyles. For more information about Arise Health Plan, visit www.wecareforwisconsin.com.

Regarding AboutHealth and its health systems:

AboutHealth, a statewide health care organization that includes eight of Wisconsin's top-performing health care systems makes quality, efficient care accessible to approximately 94 percent of Wisconsinites and their neighbors in parts of Illinois, Iowa, Michigan and Minnesota. Members include Aspirus, Aurora Health Care, Bellin Health, Gundersen Health System, Marshfield Clinic Health System, ProHealth Care, ThedaCare and UW Health. The members offer patients access to 48 hospitals and over 8,000 providers.

Aspirus is a non-profit, community-directed health system based in Wausau, Wis. With more than 7,000 employees, Aspirus serves communities throughout northern and central Wisconsin, as well as the western Upper Peninsula of Michigan. The integrated system includes four hospitals in Michigan and four hospitals in Wisconsin, 50 clinics, home health and hospice care, pharmacies, critical care and helicopter transport, medical goods, nursing homes and high-quality affiliated physicians.

Aurora Health Care is a not-for-profit Wisconsin-area health care provider and a national leader in efforts to improve health care quality. Aurora offers services at sites in more than 90 communities throughout eastern Wisconsin and northern Illinois. Aurora is Wisconsin's most comprehensive health care provider and the state's largest private employer. Aurora serves more than 1.2 million patients every year via a comprehensive network of facilities, services and providers, including 15 hospitals, 159 clinics, 70 pharmacies and 30,000 caregivers. As evidenced by more than 400 active clinical trials, Aurora is dedicated to delivering innovations to provide the best possible care today, and to define the best care for tomorrow. Aurora's network participants include its entire offering, including partners at BayCare Clinic and Bay Area Medical Center. Get helpful health and wellness information via the Aurora MyHealth blog, our Facebook page, our Twitter account and our Pinterest account.

Bellin Health, www.bellin.org, is an integrated healthcare delivery system based in Green Bay, Wis. with more than 3,200 employees. It has serviced people in Northeast Wisconsin and Michigan's Upper Peninsula since 1908. The health system is known for its emphasis on preventive healthcare and for the delivery of high-quality care in cardiac, orthopedics, sports medicine, digestive health, mental health and primary care medicine. Bellin also has a strong reputation for helping employers reduce healthcare costs while improving employee health. Bellin is comprised of two hospitals, a psychiatric center, a network of primary care clinics, retail health clinics, fitness centers, a specialty physician organization, and a college for nursing and radiologic sciences.

Gundersen Health System is a non-profit, comprehensive integrated healthcare network headquartered in La Crosse, Wis. Gundersen's more than 7,000 employees serve 19 counties in western Wisconsin, southeastern Minnesota, and northeastern Iowa. Their network includes one of the nation's largest multi-specialty group medical practices, teaching hospital, regional community hospitals and clinics, behavioral health services, vision centers, pharmacies, and air and ground ambulances. Consistently ranked among the top five percent of hospitals in the United States for clinical quality by independent healthcare ratings organizations, and the first health system in the country to achieve energy independence, Gundersen relentlessly pursues improved health for patients, their families and the communities it serves.

Marshfield Clinic Health System (MCHS) oversees Marshfield Clinic and other subsidiaries, including Security Health Plan of Wisconsin, Inc., Marshfield Clinic Information Services, Flambeau Hospital in Park Falls and Lakeview Medical Center in Rice Lake. Marshfield Clinic, with more than 50 locations in Wisconsin, serves patients through accessible, high quality health care, research and education. The Clinic, which will observe its 100th anniversary in 2016, has more than 700 physician specialists in 86 specialties and subspecialties and more than

7,600 employees. Find useful health information and story ideas via the Clinic's blog Shine365, and on Twitter, Facebook and Pinterest.

For a century, **ProHealth Care** has been the health care leader in Waukesha County and surrounding areas, providing outstanding care across a full spectrum of services. The people of ProHealth Care strive to continuously improve the health and well-being of the community by combining skill, compassion and innovation. The ProHealth family includes Waukesha Memorial Hospital, Oconomowoc Memorial Hospital, the Rehabilitation Hospital of Wisconsin, ProHealth Care Medical Associates clinics, AngelsGrace Hospice, home care and hospice services, West Wood Health & Fitness Center and Regency Senior Communities.

ThedaCare™ is a community health system consisting of seven hospitals: Appleton Medical Center, Theda Clark Medical Center, ThedaCare Medical Center-New London, Shawano Medical Center, and Riverside Medical Center in Waupaca. Community Health Network, which includes Community Memorial Hospital in Berlin, and Wild Rose Memorial Hospital are in the process of affiliating with ThedaCare. ThedaCare also includes ThedaCare Physicians, ThedaCare Behavioral Health, and ThedaCare At Home. ThedaCare is one of the largest employers in Northeast Wisconsin with more than 6,175 employees. Follow us on Facebook and Twitter.

UW Health is the academic health center associated with the University of Wisconsin-Madison. It includes:

- UW School of Medicine and Public Health with its core missions of education and basic, translational, clinical, and population health research.
- UW Hospital and Clinics, - "Magnet" designated and rated the #1 hospital in Wisconsin by US News and World Report - a 592-bed regional referral center that includes, the 87-bed American Family Children's Hospital
- UW Medical Foundation the school's faculty group practice with approximately 1,300 physicians in 98 specialties;

UW Health is also home to:

- a Level One Trauma Center for both adult and pediatric care, and a burn center verified by the American College of Surgeons;
- the Carbone Cancer Center—one of 41 federally designated comprehensive centers for cancer treatment and research, with a network of affiliates throughout Wisconsin and northern Illinois;
- the nation's seventh largest organ transplant program;
- a Joint Commission-certified comprehensive stroke program offering one of the most comprehensive sets of stroke studies in the nation.

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