

WPS chosen as one of World's Most Ethical Companies®

It's the seventh consecutive year that WPS has received this distinction

MADISON, Wis.—March 7, 2016—WPS Health Solutions has been recognized by the Ethisphere® Institute as a 2016 World's Most Ethical Company®. This is the seventh time that WPS has been honored with the award.

Wisconsin Physicians Service Insurance Corporation (WPS Health Solutions) is one of 131 companies being recognized this year.

“We at WPS take pride in having an effective compliance program, a culture of ethics, and a commitment to good corporate citizenship, effective leadership and solid governance,” said WPS Vice President of Internal Audit, Compliance and Risk Jane Keller-Allen. “The Ethisphere award validates our efforts and inspires us to continue to always do the right thing,” she said.

"Companies rely on Ethisphere to continually raise and measure the standards of corporate behavior," said Ethisphere Chief Executive Officer Timothy Erblich. “Those that demonstrate leadership in areas like citizenship, integrity and transparency create more value for their investors, communities, customers and employees, thus solidifying a sustainable business advantage."

The World's Most Ethical Company assessment is based upon the Ethisphere Institute's Ethics Quotient™ (EQ) framework developed over years of research and vetted and refined by the expert advice from its Methodology Advisory Panel. The EQ offers a quantitative way to assess a company's performance in an objective, consistent and standardized way.

The information collected provides a comprehensive sampling of definitive criteria of core competencies. Scores are generated in five key categories: ethics and compliance program (35%); corporate citizenship and responsibility (20%); culture of ethics (20%); governance (15%); and leadership, innovation and reputation (10%).

The full list of the 2016 World's Most Ethical Companies can be found at <http://worldsmoethicalcompanies.ethisphere.com/honorees/>.

About WPS Health Solutions

WPS Health Solutions is a nationally regarded government contractor and Wisconsin's leading not-for-profit health insurer. The WPS Health Insurance division offers affordable individual health insurance, family health insurance, high-deductible health insurance, and short-term health plans, as well as flexible and affordable group plans and cost-effective benefit plan administration for businesses. The WPS Government Health Administrators division administers Part A and B Medicare benefits for millions of seniors in multiple states, and the WPS Military and Veterans Health division serves millions more members who are active in the U.S. military, veterans and their families. In 2016, the international Ethisphere® Institute named WPS one of the World's Most Ethical

Companies[®] for the seventh straight year. For more information about WPS, visit www.wpsic.com.

About the Ethisphere Institute

The Ethisphere[®] Institute is the global leader in defining and advancing the standards of ethical business practices that fuel corporate character, marketplace trust and business success. Ethisphere has deep expertise in measuring and defining core ethics standards using data-driven insights that help companies enhance corporate character. Ethisphere honors superior achievement through its World's Most Ethical Companies[®] recognition program, provides a community of industry experts with the Business Ethics Leadership Alliance (BELA) and showcases trends and best practices in ethics with the publication of *Ethisphere* magazine. More information about Ethisphere can be found at: <http://ethisphere.com>.